

South Florida Social

Susan Rindley: The power broker of luxury real estate in Fort Lauderdale

Susan Rindley walks the walk and talks the talk when it comes to real estate. She's the real deal — selling more than \$10.5 million in the luxury market in Fort Lauderdale, just in the past 60 days.

The high-energy Realtor got her start in 1997 as a mortgage broker.

Her degree in finance from the University of Florida has served her well.

In 2000, she decided to go into selling real estate, and the rest is history, with a lot more to come.

In just a brief conversation with Rindley, you will quickly observe her passion for the career she has chosen.

"I sell lifestyle," she says. "What's great about my clients is that they also have become great friends. I work with people from all over the world — Hong Kong, London, Brazil, and others from throughout the United States: Seattle, Georgia, Tampa, California and New York. I get excited every day seeing the different cultures moving into Fort Lauderdale."

Rindley notes that luxury market is on the rise in South Florida. "This year, there's been a 27 percent increase in sales over last year. The reason people are choosing this area is because of our favorable income tax structure and our awesome weather," she observes, adding that you can get a lot more for your money in Fort Lauderdale than in Miami.

Rindley's website, SusanRindley.com is available in seven languages.

Marketing has produced buyers, Rindley notes, plus sellers and buyers with Rindley end up providing her with referral clients.

Rindley sells for One Sotheby's International Realty, which is in the process of opening a new office in a prestigious office building on Las Olas Boulevard.

Reginald Fairchild, executive vice president and regional managing director for North Miami Dade and Broward for Sotheby's, refers to Rindley as a nationally and internationally standout agent. "I'm very proud to be working with her," says Fairchild.

"She is someone who conveys the Sotheby's image in quality and luxury — a formidable agent," he adds.

"We are seeing a major surge in the real estate market here," says Fairchild, noting that Sotheby's International plans to increase its presence with offices in Aventura, Sunny Isles, Lighthouse Point, and by the end of the first quarter, an office in Weston.

Rindley was born and raised in South Florida, attending St. Mark's Episcopal School and Cardinal Gibbons High School before enrolling in the University of Florida where she put herself through college.

In the past year, Rindley says she had the highest sale in the uber luxury development Bay Colony, with a \$2.825 million closing.

Rindley goes on to list her other highest sales: \$2.6 million at Las Olas Grand, \$2.8 million at The Palms and \$2.5 million at the Las Olas Beach Club which is pending.



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ONE Sotheby's International Realty

Her other claims to recent highest sales include Harborage Place, one condo at \$1.2 million and another at \$1.575 million and another for \$1.650 at the upscale Alhambra.

When Rindley isn't busy selling property, she enjoys the beach, the Miami Heat, the Miami Dolphins, boating, golf, traveling and her work with numerous charities.

But right now, she has her sight set on selling \$50 million in real estate before the end of the year. With her work ethic and determination, who could sell this high-energy dynamo short on her goal.

To contact Rindley, call 954-294-5686; or visit SusanRindley.com.